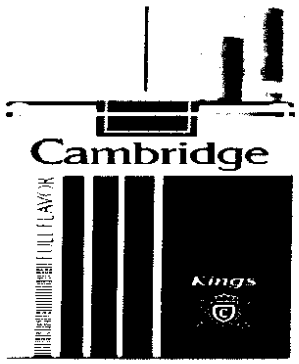
Cambridge

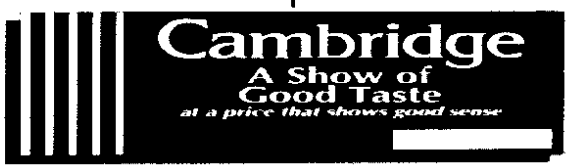
POS MATERIALS

SHELF TALKER

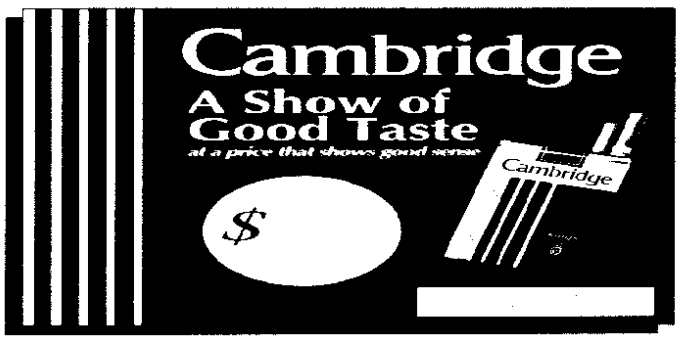
STATIC CLING

DANGLER





MOBILE



POSTER

79192

2061187673

Source: https://www.industrydocuments.ucsf.edu/docs/tmcy0003

Cambridge

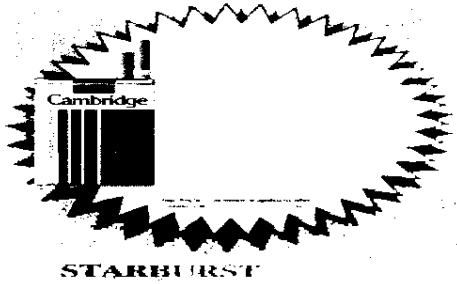
POS MATERIALS

200 CARTON HEADER

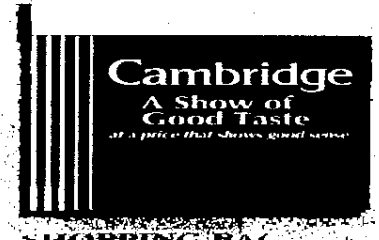
SIDE PANELS

B-HEADER

B-STRIP



STARBURST



SHOPPING BAG

6 FOOT BANNER

© Philip Morris, Inc. 1994 79192

KIT DESCRIPTIONS

P.O.S. Van Kit

#88028	QTY/Kit
Poster	10
Dangler	10
Static Cling	10
Shelf Talker	10
Mobile	5

Cambridge Merchandise Kit

#88026	QTY/Kit
B-Header	5
B-Strips	10
Side Panels	20
200 Carton Header	3

Starburst Kit

#77064	QTY/Kit
Starburst	50

Banner Kit

#88030	QTY/Kit
6 Ft. Banner	1

Shopping Bag Kit

#88032	QTY/Kit
Shopping Bags	250

79192

Source: https://www.industrydocuments.ucsf.edu/docs/tmcy0003

2061187674